



Contact: Stacey Rudy  
Tel: 508-450-8405  
Email: Stacey@ExposeYourselfPR.com

**FOR IMMEDIATE RELEASE**

**Photographic Solutions, Inc. utilizes Social Media to improve packaging  
for PEC\*PAD®, Non-Abrasive Wipes**

*--We listened to our customers and created a new convenient package*

**April 26, 2010 (Buzzards Bay, MA.)** – Photographic Solutions, Inc. (PSI) is grateful to social media for giving them the platform needed to connect with their customers and address product concerns. PSI listened to their customers and that feedback led to the re-launch of their acclaimed product PEC\*PAD®, Non-Abrasive Wipes. PEC\*PADs are still the same superior products in a new and improved package and the new PED\*PAD packaging is now available.

PEC\*PAD is the leading non-woven disposable camera cleaning product that can be used in conjunction with other Photographic Solutions Inc. products. PEC\*PADs are extremely strong and 99.999% free of contaminants. The pads are so soft that they can be safely used to clean all types of sensitive surfaces, especially lenses and other optical components.

PEC\*PADs were introduced to the market 25 years ago. The original packaging was shrink wrapped and users voiced concerns about the inconvenience of having to store the wipes in secondary containers to keep them sanitary. The packaging was amended as a response to this request. The new package now has a reusable seal that allows the wipes to remain in its original contaminated free environment.

David M. Stone, owner of Photographic Solutions, Inc. says, “Every one of our products is a direct result of our attentiveness to our customer’s needs. Our customers spoke to us and we listened. Our customers will now receive the same remarkable product, same size and quantity for the same reasonable price. I’m so happy that our [Facebook business page](#) will allow us to stay connected with our customers. That connection will allow us to continue to provide superior products and quality service”.

The Photographic Solutions Team is very excited about this new juncture and they know that their customers will find the new packaging convenient and accommodating. Customers can go to [www.Photosol.com](http://www.Photosol.com) for a list of online dealers and retailers.

[Photographic Solutions, Inc.](#) is the leading global distributor of digital camera cleaning products. PSI was founded in 1983 by professional nature photographer David M. Stone with his invention of PEC-12® Photographic Emulsion Cleaner. PSI has always had a reputation as an innovative company and their products are known for their superior performance and quality. Their sensor cleaning products are the only ones recommended by camera manufacturers, in part because of PSI’s guarantee to replace any sensors damaged due to cleaning with their products.

###