



FOR IMMEDIATE RELEASE

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A Company gets “back to basics” to provide their Customers with Exceptional Service

--Why reinvent the wheel, when we have a worry free guarantee that works!

Photographic Solutions, Inc. (Buzzards Bay, MA.) – Photographic Solutions, Inc. (PSI) is a well-established company that understands the importance of delivering first-class service to remain competitive in today’s economy. That is why since its inception, PSI has stood by their unprecedented money-back guarantee. They now feel it’s time to remind their customer’s of their exceptional commitment that sets them apart from their competition.

Photographic Solutions, Inc. was founded in 1983 by professional nature photographer David M. Stone and today they are the leading global distributor of digital camera cleaning products. PSI has always had a reputation as an innovative company and their products have always been known for their superior quality and performance. This superb level of quality combined with their unconditional guarantee is why PSI products are the only ones recommended by camera manufacturers.

The Photographic Solutions Team realizes that in today’s volatile economy price isn’t everything. PSI offers a wide array of products that are used to clean digital SLR sensors. Many companies offer similar products, but no other company offers the same unconditional guarantee. PSI proudly commits that their products will cause no damage to the camera sensors when used in accordance with their instructions. If it is determined that their products have caused damaged to the camera, PSI will repair or replace the camera at no cost to the camera owner

David M. Stone, owner and CEO of Photographic Solutions Inc. says, “All businesses are dispensable and exceptional service is the only thing that sets you apart from the rest. I started this unparalleled guarantee 25 years ago because I really wanted to WOW my customers. It worked 25 years ago when I was building brand loyalty and it continues to work as we promote customer loyalty, so why not shout it from the roof top”.

PSI customers should find gratification dealing with a company that not only cares about their products and customers, but continues to grow based on the original core values that keep them grounded. Imagine what would happen if more companies followed suit and found ways to go above and beyond to win over their customers?

[Photographic Solutions CCD Sensor Guarantee](#) states that it's SENSOR SWAB®, SENSOR SWAB Plus, BRUSHOFF® or ECLIPSE® products will cause no damage to the CCD or CMOS sensor when used in accordance with the instructions provided by the camera manufacturer and/or [Photographic Solutions website](#). If it is determined that these products caused physical damage to the sensor, PSI will repair or replace the sensor at no cost to the camera owner, upon presentation to PSI of proof of purchase of any of the above listed products and the original purchase receipt for the camera.

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